

DREAM

MAGAZINE

A MAGAZINE ABOUT
OBJECTS AND MATERIA



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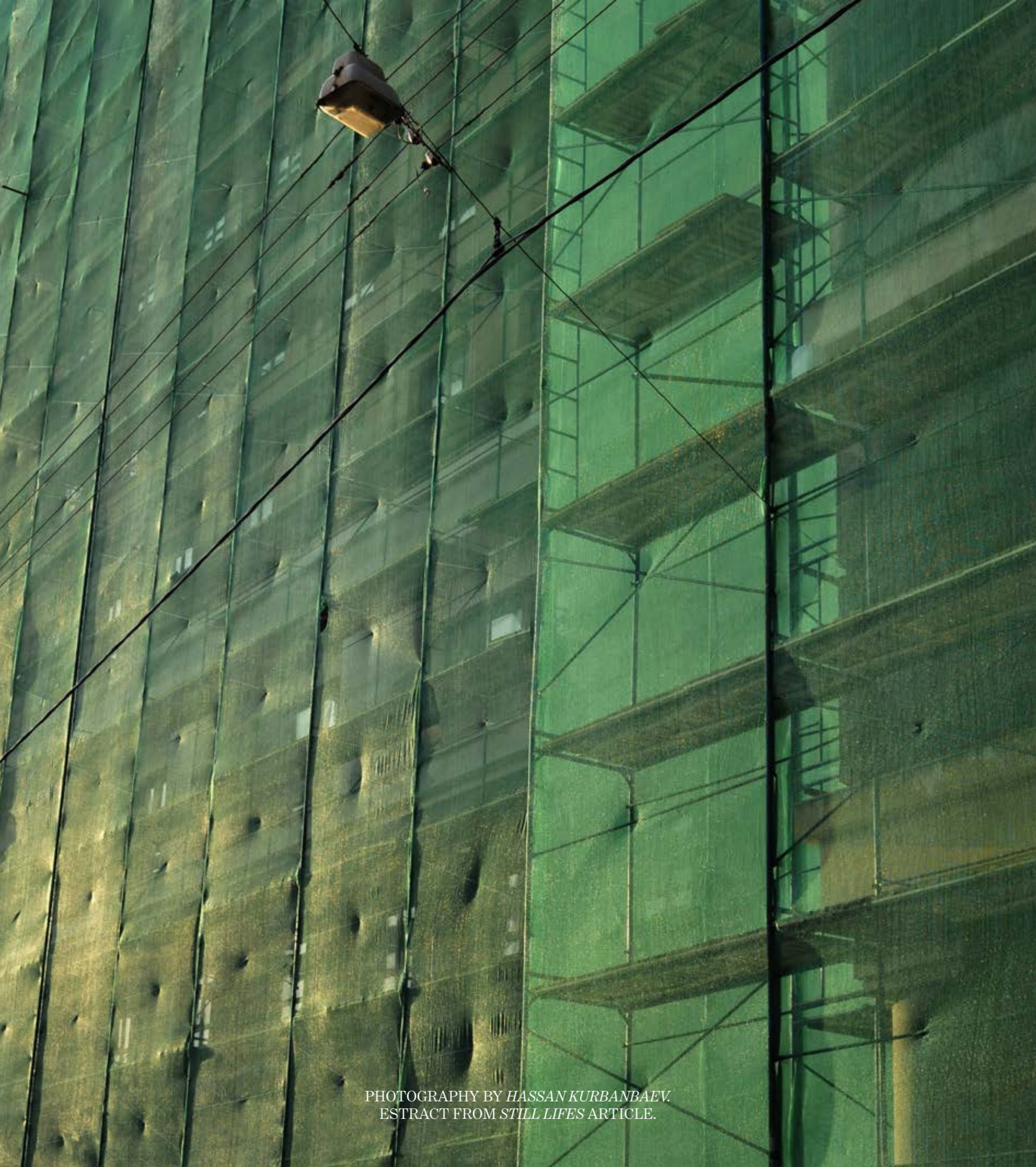


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DREAM

VOL. 2





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DREAM MAGAZINE CONTENTS

CULTS, EDITORIAL,
INTERVIEWS, FOLK PRIDE,
STILL LIVES & STORIES



PHOTOGRAPHY BY *MATTIAS BJÖRKLUND*.
EXTRACT FROM *STILL LIFES* ARTICLE.



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**A VISUAL PLATFORM THAT DEALS
WITH THE WORLD OF MATTER AND
EXPLORES THE CONNECTIONS BETWEEN
OBJECTS AND THEIR OWNERS.**

A CURATING PLATFORM THAT OBSERVES OBJECTS FROM FIXATION AND CURIOSITY. A PROJECT THAT GIVES SPECIAL IMPORTANCE TO ITS PARTICIPANTS' DIFFERENT POINTS OF VIEW AND THE RELATIONS THEY ESTABLISH WITH ARTIFACTS, STIMULATING THE READERS THROUGH A POWERFUL VISUAL CONTENT.

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DAVID GASQUELL

BY JORDI CUSSO

Jordi Cussó is a Spanish filmmaker who focused his career on the audiovisual world about six years ago. He previously studied Audiovisual Communication, although most of the practice he got up until this moment was self-taught. He works in publicity, making from commercials to musical videos, as well as with any other project that he may find interesting. He announces, with a certain hint of longing, that he has been willing to make a long film for a while now. The definition that the Spanish RAE dictionary proposes for the verb Desire: "to aspire vehemently to the knowledge, possession or enjoyment of something". This has served Cussó as a main cause of change when facing the conceptual part of the project.

Therefore, Jordi... what makes an element desirable?

I think it is an accumulation of factors. The concept of desire itself is ruled by an internal logic, which varies all along history. In the same way that the concept of perversion wasn't the same in the Middle Ages as it is today. The word desire doesn't carry the same meaning in Barcelona as it does in Ulaanbaatar ... In fact; the concept of desire mutates and is ruled by historical and cultural aspects. I think that what makes an object desirable is a sum of circumstances that take place within the person and combine with their tastes and their concerns, in a certain time and place. At this point, the acquisitive power of each one will determinate their relationship with the desirable objects. The ideas of pleasure and knowledge lean out to complement this dynamic.

What is DESIRE?

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