

CURRICULUM VITAE: Ingrid Rovira/ roviraingrid@gmail.com/ +34 654050043

International Senior Producer, Advertising, TV, Online, Animation, Events, Communication- **Freelance**

National & International Market: Ogilvy & Matter, Young & Rubicam, (Advertising Agencies and Production Companies)

Production Chief in Stop Motion Barcelona Short Film Festival

Audiovisual Professor, in ITES Sound and Image High School and FX Barcelona Film School

Voice-Over, Tv and online Spots, video and documentaries.

Project Manager/CEO in Surfindeed Procrea a personal project about preserving nature and marine species in some marine and spot events and environmental education, in swim races of "Swim the world/Neda el Món" corporation.

Digital Creative Manager: RSS management and creation content in Surfindeed Procrea

Lecturer for the "Ticlaude" European Entrepreneurs Master, in UAB University in Barcelona



Accomplishments:

Teams and Sales management.

Advertising training and operations.

Notable negotiation abilities.

Proven ability to empathize.

Communication and International Public Relations.

Contributing to a company's growth through development.

Design thinking.

Characters Creation: Writing and Illustration.

RSS management.

2010-11 **Sales Producer** OVIDE,

2009-10 **Project AV Manager** PACOPEPE COMUNICACIÓ, Agency

2008-09 **Senior Producer** RCR Films Productora Audiovisual

2007-08 **TV Producer-TV3**/TV program "El Paisatge Favorit de Catalunya"

Media Producer and Voice Over Tv spots, documentaries and radio

2007-04 **Senior Agency Producer** Grey / Central of Producers

2006-02 **Senior & Line Producer- Production Companies**

EDDIE SAETTA, Studio Solanes, Rodar y Rodar Publicidad, GDA PRO, Grupo Godó, Pirámide Studio, RCR Films, Albiñana Films, Widescope, Material Sensible, The Lift, Good Gate, Blow Up, Monkey Films, Nanouk Films, The Motel, AÄB Team Publicity,

2001-2000 **Producer Assis, Home-economist, Photo and Stilism Assis**

Pirámide Studio, Errecerre, Albiñana Films, Widescope, Material Sensible, The Lift, Good

Gate, Blow Up, Monkey Films, etc... XP Fotògraf,

1999 **Internet Chief Press** Portal d'Internet VISL,S.L.

1998 **TV Reporter-Tv2** "Catalunya Avui" RTVE TV2 Catalunya

1997-95 **Producer and Radio Speaker** RAC 1, Onda Rambla, Com Radio,

1997-95 **Sports Radio Commentator** Radio Barcelona, CADENA SER

Studies: University Degree. Audio-Visual Communication, Ramon Llull University

Master: Av Communication: Voice-Over, MicObert/ Content Creation-MK3

Languages: Spanish & Catalan Native, English Negotiation C1, French Basic

Office Automation: Mac and PC, RSS user

Licences: Driver B1, A2/ Diver: CMAS/FDAS 2 stars (Rescue PADI)/OW Swimmer

