



GERRIT HAALAND

Founder of YACHTFILM



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After initial short films, award winning director Gerrit Haaland specialised in corporate and commercial films. He is a strong storyteller who loves the challenge of blending information and entertainment.

A certified aircraft mechanic, Gerrit Haaland complements his artistic talent with a thorough technical knowledge, making him a first choice for B-to-B commercials and corporate film.

His clients include international and German blue chips like Bombardier, Lufthansa, ERGO, Microsoft, AstraZeneca

and Tchibo as well as the German Government.

A life-long sailor and RYA Yachtmaster offshore, Gerrit offers his experience to the yacht and superyacht industry. In early 2015, he established YACHTFILM.tv as a Spanish business in the yachting hub of the Western Med, Palma de Mallorca. His service is geared towards regatta and event organisers, charter agencies, yacht brokers and owners as well as marine businesses.

His film about the CSC 505 World Championship 2005 was considered a milestone in regatta videos; and sparked the

long term involvement of SAP in the sport – nowadays head sponsor of Sailing Team Germany. Gerrit has recently completed a shoot for major superyacht brokerage OCEAN Independence at the Monaco Yacht Show and is co-producing a documentary about legendary yacht racer Cpt. Charlie Barr. His expertise in both fields, yachting and filming, is quite unique and a sought after asset in maritime film and video production.

When he gets a weekend off from filming, he can be seen racing Lasers and J80s around the cans in the Bay of Palma.