## Vernon White

313 Lasso Street, Angleton, Texas 77515 vernon\_white@hotmail.com | (713) 504-1805

## PROFESSIONAL SUMMARY

Video Producer — Video Editor — Streaming Media Producer — Internet Project Manager

Video production for Broadcast and webcast — Project management based on PMI standards

Professional video production and editing — Integration of IT and production environments

Integration of technology and art — Customer advocate — Deadline and detail oriented

## **EMPLOYMENT HISTORY**

Meeting Tech Analyst, ConocoPhillips, Inc

Media Producer/IT Business Analyst, Apex Systems, Inc (ConocoPhillips)

2015 – 2016

2011 – 2015

Houston, TX

- Contributed over 100 singly-supported live broadcast events per year for past 3 years
- Achieved excellent performance of cutting edge broadcast solutions on budget
- Edited videos for distribution on internal CDN using Final Cut Pro and Adobe Premiere
- Directed CEO's world-wide broadcast with over 12,000 online and 400 in person participants
- Webcast producer for Annual Shareholder's meeting and CEO Mid-Year Town Hall
- CEO, CEO+1, and CEO+2 level support of global town hall broadcasts
- · Webcast of corporate-wide Wellness initiatives for credit towards employee benefit requirements
- Worked with global training for new hire engineers' training including final project presentation broadcast with interaction from business units across the globe

Creative Project Manager/New Media Producer, Shiroi Gomi, LLC 2010 – 2012 Houston, TX

· Managed individual creative projects for web and video projects

Web Manager (full-time contract position), Museum of Fine Arts Houston 2011 – 2011 Houston, TX

· Contributed to individual projects for SEO, social media, analytics, and CMS content on website

Interactive Project Manager (full-time position), Origin Design 2008 – 2009 Houston, TX

- Improved delivery of interactive projects with budgets from \$5,000 to \$150,000
- · Improved delivery of projects based on tighter constraints on budgets and timelines

| Business Analyst (full-time contract position), AIG<br>Houston, TX                     | 2008 — 2008     |
|--|-----------------|
| • Contributed to individual projects for Retirement Business Development team project  | cts             |
| IT Coordinator-Projects, BP<br>Houston, TX   | 2006 — 2008     |
| <ul> <li>Delivered video support to 50 engineers and staff</li> </ul>                  |                 |
| • Managed acquisition, storage, and delivery of video data from Gulf of Mexico decom   | missioning team |
| • Contributed to preliminary project investigation to purchase to 240 TB SAN for video | storage         |
| GSD Creator, Hewlett-Packard (HP) Houston, TX  | 2005 — 2006     |
| • Improved creation of production of Getting Started Disks for consumer mobile phone   | <u>e</u> s      |
| Produced multiple language masters of Getting Started Disks                            |                 |
| Video Editor (part-time position), KTRK Channel<br>Houston, TX                         | 2005 — 2006     |
| Delivered consistent high-quality video for on-air broadcast                           |                 |
| Edited 30-40% of videos used during each supported broadcast                           |                 |
| Web Developer (full-time contract position), San Jacinto College Pasadena, TX          | 2005 — 2005     |
| • Improved creation of production of Getting Started Disks for consumer mobile phone   | es              |
| Production Assistant (part-time position), KPRC Channel Houston, TX                    | 2003 — 2005     |
| Supported production of daily morning news broadcast                                   |                 |
| Media Producer, The Creative Group (Mi-SWACO)<br>Houston, TX                           | 2004 — 2004     |
| <ul> <li>Delivered graphics and animation within 3 weeks for OTC conference</li> </ul> |                 |
| Improved sales presentation animation for simpler use by sales staff                   |                 |
| Project Manager (full-time position), Shea Writing Solutions, Inc<br>Houston, TX       | 1999 — 2003     |
| Optimized project management reporting and internal documentation                      |                 |
| Produced website and graphic elements for projects                                     |                 |
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## **EDUCATION**

Master of Science, Project Management and Leadership, Capella University Bachelor of Arts, Communication: Media Production, University of Houston

2007