

Mariana Torres Romo



Contact

C/Creu Coberta 128
Barcelona, Spain
08014

+34642332469

✉ mariana@

torres-romo.com

🌐 www.torres-romo.com



Languages

Spanish (native)

English (full professional
proficiency)

German (B1)

Software



Summary

Professional communicator experienced in international projects, focused in audiovisual production, and online content development. Technical skills in cameras and editing software.

Education

- 05/2017-06/2017 **Intensive Course** Digital Marketing
IAB Spain
40 hours course, imparted by Google, covering the basics of Digital Marketing, Social Media and Google metrics/analytics.
- 09/2014-09/2015 **Master** Film and Television: Research and Production.
University of Birmingham, UK
M. A with distinction.
- 08/2009-05/2013 **Bachelor** Information and Communication Sciences
Universidad de Monterrey (UDEM)
"Excellence" degree achieved. "Outstanding performance" diploma for the CENEVAL EGEL test. "Cum Laude" diploma.

Work Experience

- 07/2017-Today **PlayGround**
Barcelona, Spain
Producer
- Latinamerican projects management and workflow supervision.
 - Budget control.
 - Audiovisual licences handling.
 - Casting coordination.
- 06/2016-10/2016 **Jugosa**
Mexico
Audiovisual Producer
- Audiovisual production of corporate and promotional videos.
 - Voice talent management and production coordination.
 - Script writing, filming and editing.
- 10/2015-01/2016 **Fox International Channels**
London, UK
Operations and Traffic Coordinator
- Delivery management between broadcast platforms (Sky, Virgin Media and Arquiva) and Fox International Channels.
 - Control and distribution of incoming media.
 - Editing traffic coordination.

- 02/2015-09/2015 **Governance and Social Development Resource Centre (GSDRC)**
Birmingham, UK
Videographer
- Video production of short videos .
 - Conference and events coverage.
- 07/2015-08/2015 **Maverick TV**
Birmingham, UK
Multiplatform Development/Digital Assistant
- Content Development.
 - Researcher.
 - Bookings Assistant.
- 02/2014-06/2014 **GUBANA**
Monterrey, México
Community Manager
- Facebook account management and online customer service.
 - Responsible to build, grow and manage online communities for specific brands.
 - Advertising campaigns focused in Social Media.
 - Content development, copywriting and Creative Department Assistant.
- 08/2010-06/2014 **RadioUDEM**
Monterrey, México
Producer/Radio presenter
- Radio Console Operator in several Radio shows.
 - Radio Presenter for "Acontecer" (news program).
 - Radio Presenter and producer for "Las hijas de Eva" (Interview based program) and "El Gallinero" (feminist program).
- 06/2013-10/2013 **PROVICOM**
Houston, USA
Production Assistant
- Researcher and Script Development.
 - Video Editor and Production Assistant for an entertainment show.
- 01/2013-06/2013 **IMAGYX**
Monterrey, México
Production Coordinator
- Setting up of shoots, managing release forms and film permissions.
 - Script/Continuity and Casting Assistant in the production of short movies.
 - Production Manager for web series.
 - Production Assistant in several promotional and music videos.